

# ENTERTAINMENT MANAGEMENT CERTIFICATE

## Certificate of Art - Entertainment Management

### School of Business Admin

Degree Specific Credits: 18

Required Cumulative GPA: 3.0

### Catalog Year: 2017-2018

**Note:** This certificate is open to all majors across campus.

The 3.0 GPA requirement pertains specifically to the 18 credits listed below, not a student's cumulative GPA.

Special Topics courses (x91) and a maximum of three internship credits (x98) may count towards Certificate electives if so approved by the UMEM Program Director.

## Summary

Entertainment Management Certificate - Requirements	9
Entertainment Management Certificate - Electives	9
Total Hours	18

## Entertainment Management Certificate - Requirements

**Rule:** All courses are required

BMGT 401	Event Management	3
BMGT 402	Prin of Entertainment Mgmt I	3
BMGT 403	Prin of Entertainment Mgmt II	3
Total Hours		9

Minimum Required Grade: B

## Entertainment Management Certificate - Electives

**Rule:** Take 9 credits from the list below.

**Note:** Up to 3 credits of BMGT 498 can count towards the 9 credits of electives.

BMGT 498 must be an entertainment-based internship to count towards the 9 credits of electives.

Select three of the following: 9

BFIN 205S	Personal Finance
BGEN 220E	Business Ethics and Social Responsibility
BMGT 101S	Intro to Entertainment Mgmt
BMGT 275	Venue Management
BMGT 375	Business of Film & Television
BMGT 420	Leadership and Motivation
BMGT 474	Entertainment Rsrch & Planning
BMGT 498	Internship

BMIS 478	E Commerce a Managerl Prspctv
BMKT 412	Non Profit Marketing
BMKT 413	Sports Marketing
BMKT 420	Integrated Online Marketing
MART 112A	Introduction to Film Editing
MART 111A	Intro to Photoshop
MUSI 132L	History of Rock & Roll
PSCI 466	Nonprofit Adm & Pub Svc
Total Hours	9

Minimum Required Grade: B