ENTREPRENEURSHIP CERTIFICATE

Certificate of Art - Entrepreneurship

School of Business Admin

Degree Specific Credits: 15

Required Cumulative GPA: 2.0

Catalog Year: 2017-2018

Note: All student pursuing a Certificate in Small Business & Entrepreneurship must also complete the degree requirements for one of the business majors.

The 2.0 GPA requirement pertains specifically to the 15 credits listed below, not a student's cumulative GPA.

Summary

Entrepreneurship Certificate - Requirements	5-10
Entrepreneurship Certificate - Electives	6
Total Hours	11-16

Entrepreneurship Certificate - Requirements

Rule: All courses are required

Note: Students must take 3 credits of BMGT 458 to earn the Entrepreneurship Certificate.

Students must complete a three (3) credit 498 internship course with an entrepreneurial venture.

BMGT 448	Entrepreneurship	3
BMGT 458	Advanced Entrepreneurship	1
BMGT 498	Internship	1-6
Total Hours		5-10

Entrepreneurship Certificate - Electives

Rule: Take 6 credits from the list below

Note: The electives cannot be in the students' primary major field.

Select two of the	e following:	6
BFIN 301	Analysis of Finan Statements	
BMGT 420	Leadership and Motivation	
BMIS 478	E Commerce a Managerl Prspctv	
BMKT 337	Consumer Behavior	
BMKT 342	Marketing Research	
BMKT 343	Integrated Marketing Comm	
BMKT 460	Mktg Hi-Tech Prod & Innov	
Total Hours		6

Minimum Required Grade: C-