

MANAGEMENT AND MARKETING DEPARTMENT

Suzanne Tilleman, Chair

The Department of Management and Marketing offers three majors within the Bachelor of Science in Business Administration: International Business, Management, and Marketing.

Undergraduate

- International Business B.S. (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/international-business/bs-international-business>)
- Management and Entrepreneurship B.S. (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/bs-management>)
- Marketing B.S. (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/bs-marketing>)

Undergraduate Certificates

- Digital Marketing Certification (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/cert-digital-marketing>)
- Entertainment Management Certificate (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/cert-entertainment-management>)
- Entrepreneurship Certificate (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/cert-entrepreneurship>)
- Sustainable Business Strategy (<http://catalog.umt.edu/past-catalogs/2017-2018/colleges-schools-programs/business-administration/management-marketing/cert-sustainable-business-strategy>)