

MANAGEMENT - ENTREPRENEURSHIP A.A.S.

Students selecting the Entrepreneurship option will focus on venture initiation, constructing business plans, generating financing, and beginning operations. Areas of study focus on the critical factors involved in accounting, sales strategy, advertising and marketing issues complemented with supervisory skills. Students gain knowledge of basic disciplines of business through both classroom and hands-on training. Computer technology and web development are added components to assist students to compete in today's changing business climate. Successful graduates will depart with a comprehensive business plan and presentation skills required to approach financiers.

Associate of Applied Science - Management; Entrepreneurship Option

Missoula College

Degree Specific Credits: 64

Required Cumulative GPA: 2.0

Catalog Year: 2017-2018

Note: See Program Director for scope and sequence advising. Please refer to online schedule for online course availability.

Summary

AAS Business Management, Entrepreneurship	64
Total Hours	64

AAS Business Management, Entrepreneurship

Rule: All courses required

ACTG 101	Accounting Procedures I	4
ACTG 102	Accounting Procedures II	4
ACTG 180	Payroll Accounting	3
BGEN 235	Business Law	3
BFIN 205S	Personal Finance	3
BMGT 216	Psych of Mgmt & Supervision	4
BMGT 298	Management Internship	2
BMGT 299	Capstone:Entrepreneurship	3
BMKT 112	Applied Sales	2
BMKT 114	Psychology of Selling	3
BMKT 225	Marketing	3
BMKT 240	Advertising	3
CAPP 120	Introduction to Computers	3
COMX 111A	Intro to Public Speaking	3
CSCI 172	Intro to Computer Modeling	3
ECNS 201S	Principles of Microeconomics	3
M 115	Probability and Linear Mathematics	3
MART 214	Digital Publishing & Design	3
MART 232	Interactive Web II	3

PSYX 100S	Intro to Psychology	3
WRIT 101	College Writing I	3
Total Hours		64

Minimum Required Grade: C-