

ENTERTAINMENT MANAGEMENT CERTIFICATE

Post-secondary Certificate - Entertainment Management

College of Business

Degree Specific Credits: 18

Required Cumulative GPA: 3.0

Catalog Year: 2018-2019

Notes:

- This certificate is open to all majors across campus.
- The 3.0 GPA requirement pertains specifically to the 18 credits listed below, not a student's cumulative GPA.
- Special Topics courses (x91) and a maximum of three internship credits (x98) may count towards Certificate electives if approved by the UMEM Program Director.

Summary

Code	Title	Hours
	Entertainment Management Certificate Requirements	9
	Entertainment Management Certificate Electives	9
	Total Hours	18

Entertainment Management Certificate Requirements

Code	Title	Hours
Complete all of the following courses:		
BMGT 401	Event Management	3
BMGT 402	Prin of Entertainment Mgmt I	3
BMGT 403	Prin of Entertainment Mgmt II	3
	Total Hours	9

Minimum Required Grade: B

Entertainment Management Certificate Electives

Notes:

- Up to 3 credits of BMGT 498 can count towards the 9 credits of electives.
- BMGT 498 must be an entertainment-based internship to count towards the 9 credits of electives.

Code	Title	Hours
Complete nine credits from the following courses:		
BFIN 205S	Personal Finance	
BGEN 220E	Business Ethics and Social Responsibility	
BMGT 101S	Intro to Entertainment Mgmt	
BMGT 275	Venue Management	

BMGT 375	Business of Film & Television
BMGT 420	Leadership and Motivation
BMGT 474	Entertainment Rsrch & Planning
BMGT 498	Internship
BMIS 478	E Commerce a Managerl Prspctv
BMKT 412	Non Profit Marketing
BMKT 413	Sports Marketing
BMKT 420	Integrated Online Marketing
MART 112A	Introduction to Film Editing
MART 111A	Intro to Photoshop
MUSI 130L	History of Jazz
MUSI 132L	History of Rock & Roll
MUSI 202L	Intro to Music Literature
MUSI 302H	Music History II
PSCI 466	Nonprofit Adm & Pub Svc
THTR 370	Stage Management I

Total Hours 9

Minimum Required Grade: B