

ENTREPRENEURSHIP CERTIFICATE

Post-Secondary Certificate - Entrepreneurship

College of Business

Degree Specific Credits: 15

Required Cumulative GPA: 2.0

Catalog Year: 2018-2019

Note:

- All student pursuing a Certificate in Entrepreneurship must also complete the degree requirements for one of the Business majors. This certificate is of particular interest to students interested in launching their own business venture, working for a startup, or launching new initiatives with more established businesses.
- A 2.0 GPA requirement pertains specifically to the 15 credits listed below, not a student's cumulative GPA.

Summary

| Code | Title | Hours |
|------|---|-------|
| | Entrepreneurship Certificate Requirements | 9 |
| | Entrepreneurship Certificate Electives | 6 |
| | Total Hours | 15 |

Entrepreneurship Certificate Requirements

| Code | Title | Hours |
|---|---|-------|
| Complete all of the following courses: | | |
| BMGT 448 | Entrepreneurship | 3 |
| BMGT 458 | Advanced Entrepreneurship | 3 |
| BMGT 498 | Internship (or submit a written new venture idea for adjudication to the John Ruffatto Business Startup Challenge (BSC), be selected for participation and present their idea at the BSC) | 3 |
| | Total Hours | 9 |

Entrepreneurship Certificate Electives

| Code | Title | Hours |
|---|--------------------------------|-------|
| Complete two of the following courses: | | |
| BFIN 301 | Analysis of Finan Statements | |
| BMGT 420 | Leadership and Motivation | |
| BMIS 372 | Information Infrastructures | |
| BMIS 373 | Business System Analy & Design | |
| BMIS 478 | E Commerce a Managerl Prspctv | |
| BMKT 342 | Marketing Research | |
| BMKT 420 | Integrated Online Marketing | |

| | | |
|-------------|---------------------------|---|
| BMKT 460 | Mktg Hi-Tech Prod & Innov | |
| Total Hours | | 6 |

Minimum Required Grade: C-