

PARKS, TOURISM, AND RECREATION MANAGEMENT B.S.

The B.S. in Parks, Tourism & Recreation Management degree is designed to prepare students for professional positions developing and managing nature-based recreation experiences and park resources for public land management agencies, nonprofit organizations, and the nature-based tourism industry. Students pursuing this degree must choose between a concentration in Recreation Resources Management or Nature-Based Tourism. The Recreation Resources Management concentration provides the educational background necessary for evaluating and managing wild lands to protect their recreational, heritage, and ecological values. The Nature-Based Tourism option is designed to combine an understanding of social, cultural, political, environmental, and economic contexts surrounding tourism in a natural resource setting. All students learn the processes and conceptual skills needed to determine alternative management strategies, make management decisions, and carry out management programs. Included are courses leading to an understanding of the basic ecological characteristics of recreational lands. Students also take courses dealing with human behavior and management. Emphasis is placed on presenting problems that would be encountered while managing national parks and forests, state and regional parks, wilderness areas, and other recreation resources of international and national significance.

Bachelor of Science - Parks, Tourism, and Recreation Management

W.A Franke College of Forestry & Conservation

Degree Specific Credits: 67-73

Required Cumulative GPA: 2.0

Catalog Year: 2018-2019

General Education Requirements

Information regarding these requirements can be found in the General Education Section (<http://catalog.umt.edu/academics/general-education-requirements>) of the catalog.

Summary

Code	Title	Hours
	Lower-Division Major Required Courses	12
	Lower-Division Outside Major Required Courses	24-25
	Upper-Division Major Required Courses	25-30
	Skills Courses	3
	Upper-Division Writing Requirement	3
	Total Hours	67-73

Lower-Division Major Required Courses

Code	Title	Hours
Complete all of the following courses:		
NRSM 121S	Nature of Montana	3
	or PTRM 141Y National Parks and American Culture	
NRSM 210N	Soils, Water and Climate	3
PTRM 210S	Nature Tourism & Comm Rec	3
PTRM 217S	Parks & Outdoor Rec. Mgmt.	3
	Total Hours	12

Minimum Required Grade: C-

Lower-Division Outside Major Required Courses

Code	Title	Hours
Complete all of the following courses:		
ACTG 201	Principles of Financial Accounting	3
ACTG 202	Principles of Managerial Accounting	3
COMX 111A	Introduction to Public Speaking	3
	or THTR 120A Introduction to Acting I	
ECNS 201S	Principles of Microeconomics	3
M 115	Probability and Linear Mathematics	3
PSYX 100S	Intro to Psychology	3
	or SOCI 101S Introduction to Sociology	
Complete one of the following courses:		3
BIOB 170N	Princpls Biological Diversity	
BIOE 172N	Introductory Ecology	
BIOO 105N	Introduction to Botany	
Complete one of the following courses:		3-4
STAT 216	Introduction to Statistics	
SOCI 202	Social Statistics	
FORS 201	Forest Biometrics	
	Total Hours	24-25

Minimum Required Grade: C-

Upper-Division Major Required Courses

Code	Title	Hours
Complete all of the following courses:		
FORS 330	Forest Ecology	3
	or NRSM 462 Rangeland Ecology	
NRSM 422	Nat Res Policy/Administration	3
PTRM 300	Recreation Behavior	3
PTRM 310	Nat Res Interp and Comm	3
PTRM 380	Rec Admin & Leadership	3
PTRM 482	Wilderness & Protected Area Management	3
	or PTRM 451 Tourism & Sustainability	
PTRM 484	PTRM Field Measurement Tech	3
PTRM 485	Recreation Planning	3
	or PTRM 486 Commercial Recreation, Marketing and Tourism	

PTRM 495	Practicum in PTRM	1-6
Total Hours		25-30

Skills Courses

Code	Title	Hours
Complete 3 credits from the following courses:		
ECP 120 & ECP 121	Emergency Medical Responder Lecture and Emergency Medical Responder Lab	3
NRSM 379	Collab in Nat Res Decisions	
BMKT 325	Principles of Marketing	
FORS 250	Intro to GIS for Forest Mgt	
Total Hours		3

Minimum Required Grade: C-

Upper-Division Writing Requirement

Code	Title	Hours
Complete one of the following courses:		
PTRM 451	Tourism & Sustainability	3
PTRM 482	Wilderness & Protected Area Management	
Total Hours		3

Minimum Required Grade: C-

Tracks

These are advising tracks only and not official programs as recognized by the University of Montana (UM) or the Montana University System. This information will not appear on your UM transcript, diploma, university lists, student data system, or university publication. You do not fill out a major change for a track.

Nature Based Tourism Recommended Electives

Rule: Can take these track courses

Note: Courses are not required in this track - please talk to a faculty advisor on what classes will be best for your area of interest.

Code	Title	Hours
ANTY 101H	Anthro & the Human Experience	3
BMKT 325	Principles of Marketing	3
BMKT 337	Consumer Behavior	3
COMX 220S	Introduction to Organizational Communication	3
COMX 351	Principles of Public Relations	3
ECNS 202S	Principles of Macroeconomics	3
FORS 202	Forest Mensuration	3
FORS 320	Forest Environmental Economics	3
FORS 351	Env Remote Sensing	3
GEO 101N	Introduction to Physical Geology	3
GPHY 111N	Intro to Physical Geography	3
GPHY 311N	Biogeography	3
GPHY 433	Community Resilience	3
NRSM 379	Collab in Nat Res Decisions	3
NRSM 389E	Ethics Forestry & Conservation	3
NRSM 475	Environment & Development	3

PHL 112E	Intro Ethics and Environment	3
PTRM 150	Current Issues in PTRM	1

Minimum Required Grade: C-

Outdoor Recreation Services

Rule: Can take these track courses

Note: Courses are not required in this track - please talk to a faculty advisor on what classes will be best for your area of interest.

Code	Title	Hours
BMGT 401	Event Management	3
COMX 115S	Introduction to Interpersonal Communications	3
COMX 220S	Introduction to Organizational Communication	3
COMX 421	Communication in Nonprofit Organizations	3
ENST 225	Sustainable Communities	3
ENST 230H	Nature and Society	3
GPHY 121S	Human Geography	3
NASX 180	Event Planning	3
NPAD 460	Exp Offering: Public Admin	1-9
NRSM 379	Collab in Nat Res Decisions	3
PSCI 467	Adv Nonprofit Adm	3
PTRM 150	Current Issues in PTRM	1
S W 300	Hum Behav & Soc Environ	3
SOCI 346	Rural Sociology	3
SOCI 350	The Community	3

Minimum Required Grade: C-

Recreation Resource Management Track

Rule: Can take these track courses

Note: Courses are not required in this track - please talk to a faculty advisor on what classes will be best for your area of interest.

Code	Title	Hours
CHMY 121N	Introduction to General Chemistry	3
COMX 421	Communication in Nonprofit Organizations	3
FORS 230	Fire Management & Environmental Change	3
FORS 240	Tree Biology	2
FORS 241N	Dendrology	3
FORS 250	Intro to GIS for Forest Mgt	3
FORS 331	Wildland Fuel Management	3
FORS 333	Fire Ecology	3
FORS 347	Multiple Resource Silviculture	3
GPHY 121S	Human Geography	3
GPHY 433	Community Resilience	3
NRSM 265	Elements of Ecological Restoration	3
NRSM 379	Collab in Nat Res Decisions	3
NRSM 389E	Ethics Forestry & Conservation	3
NRSM 475	Environment & Development	3
PTRM 150	Current Issues in PTRM	1

Minimum Required Grade: C-

