

MANAGEMENT - ENTREPRENEURSHIP A.A.S.

Entrepreneurship is more than a title. It's a spirit, a drive, a creative path to success! Twenty seven million working-age Americans, nearly 14%, an all-time high, are starting or running new businesses according to Global Entrepreneurship Monitor in 2015. This option integrates a foundation in business skills with constructing your business plan, generating financing, and beginning operations. Emphasis in accounting, sales strategy, advertising and marketing and supervision, including computer technology and web development. Successful graduates will depart with a real-world internship experience, a comprehensive business plan, and presentation skills required to approach financiers and seek opportunities.

Associate of Applied Science - Management; Entrepreneurship Concentration

Missoula College

Degree Specific Credits: 64

Required Cumulative GPA: 2.0

Catalog Year: 2018-2019

Note: See Program Director for advising regarding scope and sequence, course prerequisites, and math and writing placement assessments.

Summary

Code	Title	Hours
Management, Entrepreneurship Required Courses		64
Total Hours		64

Management, Entrepreneurship Required Courses

Code	Title	Hours
Complete all of the following courses:		
ACTG 101	Accounting Procedures I	4
ACTG 102	Accounting Procedures II	4
ACTG 180	Payroll Accounting	3
BGEN 235	Business Law	3
BFIN 205S	Personal Finance	3
BMGT 216	Psych of Mgmt & Supervision	4
BMGT 298	Management Internship	2
BMGT 299	Capstone:Entrepreneurship	3
BMKT 112	Applied Sales	2
BMKT 114	Psychology of Selling	3
BMKT 225	Marketing	3
BMKT 240	Advertising	3
CAPP 120	Introduction to Computers	3
COMX 111A	Introduction to Public Speaking	3
CSCI 172	Intro to Computer Modeling	3
ECNS 201S	Principles of Microeconomics	3

M 115	Probability and Linear Mathematics	3
MART 214	Digital Publishing & Design	3
MART 232	Interactive Web II	3
PSYX 100S	Intro to Psychology	3
WRIT 101	College Writing I	3
Total Hours		64

Minimum Required Grade: C-