

## APASP Unit of Analysis Datasheet

**Unit of Analysis:** Communication Studies

**College:** College of Humanities & Sciences

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**Degree:** Master

**Unit No:** 23.00

**Department:** Communication Studies

**Major:** Communication Studies

### Program Information Data (Not a criterion, Not Weighted):

Communication Studies	2013	2014	2015	2016	2017
<b>Instructional Faculty FTE (includes Grad Asst)</b>	0.6	0.3	0.6	0.5	0.6
<b>TT/T Instructional Faculty FTE</b>	0.6	0.3	0.6	0.5	0.6
<b>Total Personnel Costs (w/o benefits)</b>	\$913,115	\$960,800	\$1,192,734	\$1,110,156	\$1,121,567
<b>Total Personnel Benefit Cost</b>	\$192,587	\$219,181	\$264,687	\$254,696	\$288,265
<b>Faculty Personnel Cost (w/o benefits)</b>	\$547,076	\$602,935	\$754,574	\$710,078	\$748,718
<b>Research Faculty FTE</b>	0.0	0.0	0.0	0.0	0.0

### Criteria 2 Metric 3: 5 YA of SCH ratio of non-majors to total – Department Metric

Department for Unit of Analysis	2013	2014	2015	2016	2017	Quintile (score 1-5)
<b>Non-Major SCH</b>	24.0	21.0	30.0	12.0	15.0	
<b>Total SCH</b>	232.0	154.0	213.0	179.0	219.0	2
<b>Percent</b>	10.3%	13.6%	14.1%	6.7%	6.8%	



**Concentrations cont.**

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5 Yr Avg</b>
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Certificates**

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5 Yr Avg</b>
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Criteria 3 Metric 5: 5YA of Degrees Awarded and Metric 6: Trend over 5 years**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Communication Studies	7	7	5	7	2	5.6	2
<b>Trend</b>							
Trend Analysis (slope of metric over 5 years)						-0.6	1

**Criteria 3 Metric 8: 5YA of student FTE/instructional FTE ratio and Metric 9: Trend over 5 years – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Communication Studies	15.2	18.9	16.3	14.9	14.6	16.0	5
<b>Trend</b>							
Trend Analysis (slope of metric over 5 years)						-0.6	1

**Criteria 4 Metric 1: 5YA Time to Degree**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Communication Studies	1.9	2.1	1.7	2.0	1.7	1.9	5

**Criteria 5 Metric 3: Grad SCH per instructional FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Communication Studies</b>	364.9	453.9	391.4	356.9	350.3	383.5	5

**Criteria 5 Metric 4: Grad SCH per T/TT Faculty FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Communication Studies</b>	364.9	453.9	391.4	356.9	350.3	383.5	4

**Criteria 5 Metric 5: Expenditures Grants & Contracts per TT/T and Research Faculty and Metric 6: 5 year Trend – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)	
<b>Communication Studies</b>	\$0	\$0	\$0	\$0	\$0	\$0	1	
<b>Trend</b>								
<b>Trend Analysis (slope of metric over 5 years)</b>						<b>0</b>	<b>0</b>	

**Criteria 5 Metric 7: IDC Generated per TT/T and Research Faculty – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Communication Studies	\$0	\$0	\$0	\$0	\$0	\$0	1