

## APASP Unit of Analysis Datasheet

**Unit of Analysis:** Business Analytics

**College:** School of Business Admin

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**Degree:** Master

**Unit No:** 196.00

**Department:** Management & Marketing

**Major:** Business Analytics

### Program Information Data (Not a criterion, Not Weighted):

Business Analytics	2013	2014	2015	2016	2017
<b>Instructional Faculty FTE (includes Grad Asst)</b>	2.9	2.8	2.8	2.9	2.7
<b>TT/T Instructional Faculty FTE</b>	2.4	2.4	2.2	2.6	2.5
<b>Total Personnel Costs (w/o benefits)</b>	\$2,133,968	\$2,159,539	\$2,246,777	\$2,188,062	\$2,077,454
<b>Total Personnel Benefit Cost</b>	\$473,592	\$487,853	\$506,580	\$485,670	\$489,937
<b>Faculty Personnel Cost (w/o benefits)</b>	\$1,465,608	\$1,493,940	\$1,598,308	\$1,560,316	\$1,435,926
<b>Research Faculty FTE</b>	0.0	0.0	0.0	0.0	0.0

### Criteria 2 Metric 3: 5 YA of SCH ratio of non-majors to total – Department Metric

Department for Unit of Analysis	2013	2014	2015	2016	2017	Quintile (score 1-5)
<b>Non-Major SCH</b>	120.5	128.5	184.5	187.5	209.5	
<b>Total SCH</b>	1,225.0	1,351.0	1,145.0	1,066.0	1,449.0	2
<b>Percent</b>	9.8%	9.5%	16.1%	17.6%	14.5%	



**Concentrations cont.**

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5 Yr Avg</b>
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Certificates**

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5 Yr Avg</b>
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Criteria 3 Metric 5: 5YA of Degrees Awarded and Metric 6: Trend over 5 years**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Business Analytics</b>	0	0	0	0	12	2.4	0
<b>Trend</b>							
Trend Analysis (slope of metric over 5 years)						<b>0.0</b>	<b>0</b>

**Criteria 3 Metric 8: 5YA of student FTE/instructional FTE ratio and Metric 9: Trend over 5 years – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Business Analytics</b>	14.0	14.9	13.3	12.2	17.8	14.4	4
<b>Trend</b>							
Trend Analysis (slope of metric over 5 years)						<b>0</b>	<b>4</b>

**Criteria 4 Metric 1: 5YA Time to Degree**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Business Analytics</b>	0.0	0.0	0.0	0.0	1.1	1.1	0

**Criteria 5 Metric 3: Grad SCH per instructional FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Business Analytics</b>	335.2	357.9	320.1	293.6	426.5	346.7	4

**Criteria 5 Metric 4: Grad SCH per T/TT Faculty FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Business Analytics</b>	408.7	418.8	396.9	331.0	446.9	400.4	5

**Criteria 5 Metric 5: Expenditures Grants & Contracts per TT/T and Research Faculty and Metric 6: 5 year Trend – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)	
<b>Business Analytics</b>	\$0	\$0	\$0	\$0	\$0	\$0	1	
<b>Trend</b>								
<b>Trend Analysis (slope of metric over 5 years)</b>						<b>0</b>	<b>0</b>	

**Criteria 5 Metric 7: IDC Generated per TT/T and Research Faculty – Department Metric**

<b>Department for Unit of Analysis</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5 Yr Avg</b>	<b>Quintile (score 1-5)</b>
<b>Business Analytics</b>	\$0	\$0	\$0	\$0	\$0	\$0	2