

## APASP Unit of Analysis Datasheet

**Unit of Analysis:** Journalism

**Unit No:** 204.00

**College:** School of Journalism

**Author:** Larry Abramson/Dennis Swibold

**Department:** Journalism

**Degree:** Bachelor

**Major:** Journalism

### Program Information Data (Not a criterion, Not Weighted):

Journalism	2013	2014	2015	2016	2017
<b>Instructional Faculty FTE (includes Grad Asst)</b>	11.8	11.6	12.1	11.3	11.6
<b>TT/T Instructional Faculty FTE</b>	9.4	10.3	11.1	10.2	9.7
<b>Total Personnel Costs (w/o benefits)</b>	\$1,118,961	\$1,199,039	\$1,408,791	\$1,410,245	\$1,463,001
<b>Total Personnel Benefit Cost</b>	\$251,274	\$292,719	\$340,581	\$347,309	\$381,960
<b>Faculty Personnel Cost (w/o benefits)</b>	\$733,221	\$757,151	\$898,818	\$896,467	\$911,684
<b>Research Faculty FTE</b>	0.0	0.0	0.0	0.0	0.0

### Criteria 2 Metric 1: 5 YA of SCH for Gen-Ed courses, total (2Y, UG) – Department Metric

Department for Unit of Analysis	2013	2014	2015	2016	2017	Quintile (score 1-5)
<b>Journalism</b>	1,062	1,059	1,353	1,809	2,097	3

**Criteria 2 Metric 2: 5 YA of SCH for Gen-Ed courses, per instructional FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	Quintile (score 1-5)
<b>Journalism</b>	90.0	91.1	101.9	149.4	166.8	2

**Criteria 2 Metric 3: 5 YA of SCH ratio of non-majors to total – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	Quintile (score 1-5)
<b>Non-Major SCH</b>	891.0	747.0	1,146.0	1,239.0	1,575.0	
<b>Total SCH</b>	4,122.0	4,038.0	4,268.0	4,014.0	4,304.0	2
<b>Percent</b>	21.6%	18.5%	26.9%	30.9%	36.6%	

**Criteria 3 Metric 1: Number of Majors and Metric 2: Trend over 5 years**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Journalism</b>	378.0	372.0	325.0	284.0	266.0	325.0	4
<b>Trend</b>							



	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Certificates**

	2013	2014	2015	2016	2017	5 Yr Avg
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

**Criteria 3 Metric 5: 5YA of Degrees Awarded and Metric 6: Trend over 5 years**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
<b>Journalism</b>	54.0	71.0	79.0	55.0	47.0	61.2	4
<b>Trend</b>							
<b>Trend Analysis (slope of metric over 5 years)</b>						<b>-0.2</b>	<b>4</b>

**Criteria 3 Metric 7: 5 YA of minors awarded**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	0	0	0	4	5	1.8	1

**Criteria 3 Metric 8: 5YA of student FTE/instructional FTE ratio and Metric 9: Trend over 5 years – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	11.0	10.3	10.9	10.7	11.4	10.9	1
<b>Trend</b>							
Trend Analysis (slope of metric over 5 years)						0.2	5

**Criteria 4 Metric 1: 5YA Time to Degree**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	4.5	5.9	4.7	5.4	4.4	5.0	4

**Criteria 4 Metric 2: 5YA Sophomore Persistence rates**

Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	0.9	1.0	1.0	1.0	1.0	1.0	5

**Criteria 5 Metric 1: UG SCH per instructional FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	328.8	307.0	327.1	321.4	342.1	325.3	1

**Criteria 5 Metric 2: UG SCH per T/TT Faculty FTE – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	412.6	345.3	354.8	354.5	409.0	375.2	1

**Criteria 5 Metric 5: Expenditures Grants & Contracts per TT/T and Research Faculty and Metric 6: 5 year Trend – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	\$1,861	\$3,513	\$0	\$2,871	\$2,119	\$2,073	2

Trend		
Trend Analysis (slope of metric over 5 years)	0	3

**Criteria 5 Metric 7: IDC Generated per TT/T and Research Faculty – Department Metric**

Department for Unit of Analysis	2013	2014	2015	2016	2017	5 Yr Avg	Quintile (score 1-5)
Journalism	\$0	\$0	\$0	\$0	\$0	\$0	2