

# BUSINESS: GENERAL (BGEN)

## **BGEN 105S - Introduction to Business. 3 Credits.**

Offered every term. Offered on Mountain Campus and at Missoula College. Nature of business enterprise; role of business in society; problems confronting business management; career opportunities in business. Open to non-business majors and business majors of freshman or sophomore standing only. Business majors are advised to register for the course their freshman year. Credit allowed for only one of BGEN 105S, MIS 100S, IS 100S, BADM 100S and BUS 103S.  
Gen Ed Attributes: Social Sciences Course (S)

## **BGEN 160S - Issues in Sustainability. 3 Credits.**

Offered autumn and spring. Offered at Missoula College. Same as CCN 160S. This literature-intensive course is intended to expose the student to a variety of essays addressing the balance of economic development with the principles of sustainability and social equity. The student is offered an introduction to sustainability concepts, natural systems/cycles and environmental economics. Natural capitalism and triple bottom line maximization is explored, along with the role of corporations and small businesses in sustainable development. A survey of issues surrounding corporate social responsibility and sustainability-driven innovation will be conducted.  
Gen Ed Attributes: Social Sciences Course (S)

## **BGEN 220E - Business Ethics and Social Responsibility. 3 Credits.**

Offered autumn and spring. Focuses on moral judgments, responsibilities to society and their impact on decision making, with particular emphasis on business ethics and values. Addresses organizations and their relationship to the external environment, the law, and various stakeholders.  
Gen Ed Attributes: Ethical & Human Values Course

## **BGEN 235 - Business Law. 3 Credits.**

Offered autumn and spring. Offered at Missoula College. This course provides an overview of law as it applies to business transactions. Topics include the nature and source of law; courts and procedure; contracts, sales, and employment; commercial paper; bailment's; property; business organizations; insurance; wills and estate planning; consumer and creditor protection; torts; criminal law; and agency law. Credit not allowed for both BGEN 235 and BADM 257.

## **BGEN 291 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BGEN 292 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student.

## **BGEN 298 - Internship. 1-6 Credits.**

## **BGEN 360 - International Business. 3 Credits.**

Offered autumn and spring. Prereq., junior standing in Business. Analysis of business in diverse parts of the globe. Examines the impact of socio-economic, political, legal, educational, and cultural factors on management.

## **BGEN 361 - Principles of Business Law. 3 Credits.**

Offered autumn and spring. Prereq., junior major or minor in business. This course examines law as it applies to business transactions. Topics include the nature and sources of law; courts and procedure; contracts, employment; Uniform Commercial Code; property; environmental; business organizations; tort liability; insurance; consumer and creditor protection; bankruptcy; criminal law; and agency law. Credit not allowed for more than one of BGEN 235, BGEN 361 and BADM 257.

## **BGEN 391 - Special Topics. 1-6 Credits.**

(R-6) Offered intermittently. Experimental offerings of visiting professors, experimental offerings of new courses, or one-time offerings of current topics.

## **BGEN 445 - Sustainability Reporting. 3 Credits.**

Offered spring. Prereq., junior, senior, or graduate standing. This course provides students with an understanding of sustainability reporting by organizations. Topics covered include sustainability reporting metrics for the public disclosure of the economic, environmental, and social impacts of organizations. Regulation of sustainability reporting, greenwashing, and external assurance of sustainability reports are also covered.

## **BGEN 492 - Independent Study. 1-6 Credits.**

(R-6) Offered every term. Prereq., consent of instr. Course material appropriate to the needs and objectives of the individual student.

## **BGEN 499 - Strategic Management. 3 Credits.**

Prereq., senior standing in Business, WRIT 101 or equivalent, and one intermediate writing course COMX 111A, ECNS 202S, BGEN 220E, BFIN 322, BGEN 361, BMGT 322, BMGT 340, and BMKT 325. Analysis of external and internal firm environment and strategy formulation. Integration of cumulative business knowledge. Case orientation and class discussion.  
Gen Ed Attributes: Writing Course-Advanced